

Licensing your sales packaging – the totally different way.



> Getting to the point: the licensing of sales packaging

>

Lean and strong: the EKO-PUNKT® 'dual system'.

> EKO-PUNKT®

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Welcome to EKO-PUNKT®, the alternative to all other dual systems! Why? Because we not only license sales packaging but also have direct access to national collection, recycling and marketing capacities. That means advantages for you, too.

The EKO-PUNKT® dual system

EKO-PUNKT® is the simple and cost-effective alternative for taking back sales packaging – throughout the whole of Germany!

EKO-PUNKT® – the strong brand of a strong group

EKO-PUNKT® is a company belonging to the REMONDIS Group, the leading international water and environmental service company. The Group's technology network consists of hundreds of processing and recycling facilities as well as thousands of commercial vehicles – all guaranteeing a smooth-running logistics system. REMONDIS has more than 19,100 employees working at around 480 locations. (www.remondis.de)

Changes to the Packaging Ordinance – EKO-PUNKT® is well prepared.

The 5th amendment to the Packaging Ordinance, which came into force on 1.1.2009, has brought about some major changes. Those primarily affected are so-called "Erstinverkehrbringer"* , i.e. those selling filled sales packaging to private and commercial consumers. Since the amendment came into force, they have become the group responsible for both the licensing and for the 'declaration of completeness' that must be submitted annually. The main points of the Packaging Ordinance have been summarized below:

1. Clear obligations for the "Erstinverkehrbringer"*

The amendment clearly stipulates the obligations of "Erstinverkehrbringer"* i.e. manufacturers and distributors that place filled sales packaging, which ends up at private final consumers', onto the market for the first time. They are responsible for the licensing of their sales packaging.

Exception: distributors of filled service packaging can delegate the obligation to take back and/or license the packaging, passing it on to the manufacturers or previous distributors of the service packaging.

2. Definition of 'private final consumer'

All sales packaging that could end up at private final consumers' must be licensed. The term "private final consumer" has been defined in more detail in the 5th amendment. Besides classic households, the following comparable locations generating waste are also classified as private final consumers:

- Businesses with restaurant facilities such as restaurants, hotels, canteens, public administration buildings, barracks, hospitals, educational institutes, charitable institutions and freelance professionals
- Cultural institutions such as cinemas, opera houses and museums
- Leisure facilities such as holiday parks, amusement parks, sports stadiums and restaurants
- Agricultural and craftsmanship businesses that have their paper, card and cardboard as well as light sales packaging waste collected in bins (1,100 litre bins or less per waste stream) according to the normal household kerbside collection schedule.

3. Labelling obligation dropped

In the past, you were obliged to clearly label your packaging indicating which dual system you were using. This no longer applies. As a result, competition has been opened up making it easy for you to switch from one dual system to another. EKO-PUNKT® allows its customers to make their own decision: you can continue to use the labelling you have used in the past for a fee, which is paid by you, or you simply use no labelling at all. A specific label is no longer necessary as the new amendment stipulates that all packaging must be affiliated to a system. Or you use the EKO-PUNKT® label for free to show your customers that your packaging is being handled by the market leader of the recycling branch.

* "Erstinverkehrbringer" is the initial manufacturer or distributor to pass on packaging filled with goods to a third party

Getting to the point more quickly. We make it easy for you to change systems.

Three strong arguments and full support to change systems – EKO-PUNKT® makes it easy for you:

1. Transparent prices

No complicated system of tariffs with incomprehensible exceptions but:

> an uncomplicated price agreement based on your expected annual volumes!

2. Simple reporting system

No separate reports for each packed article where you have to submit a special form for any changes made including to the filling but:

> a simple report on volumes from your system for each invoicing period!

3. Uncomplicated service agreement

No contractual clauses that can only be understood with the help of expensive lawyers but:

> a short easily understandable service agreement containing clear regulations!

And now over to you!

Changing over to the EKO-PUNKT® dual system is a quick and easy process: you inform us of the volumes of packaging you generate and we'll reply quickly with a precise offer.

<http://www.eko-punkt.de/ep/angebot/anfrageformular/>

We inform you of all contractual conditions without delay by email. When you use our system, your packaging materials are calculated and invoiced to the exact kilo. And this is how it works:

- You enter your anticipated annual volumes and your contact details in the input form and send it to us
- If the sales volume is € 5,000 a year or less, then you will receive a non-binding offer from us per email within just a few minutes which you can study in peace. If the sales volume exceeds this figure then one of our employees will contact you personally
- The documents are signed and returned to EKO-PUNKT®
- A confirmation of the conclusion of the contract is sent to you per email
- The following year – you inform us of the actual volume generated via our online portal.
- A final invoice is drawn up for the actual amount of sales packaging placed onto the market.

Please note: All our contracts are in German. It is not possible to issue a contract in another language.

Fax form.

> Contact

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Changing over to the EKO-PUNKT® dual system is a quick and easy process: you inform us of the volumes of packaging you generate and we'll reply quickly with a precise offer.

Enquiry per fax to: +49 2306 106-970

You can, of course, also send your enquiry online: www.eko-punkt.de/ep/kontakt

> Anticipated volume of packaging per year

	Volume in kg		Volume in kg
Glass	<input type="text"/>	Aluminium	<input type="text"/>
Paper, card, cardboard	<input type="text"/>	Cardboard composites	<input type="text"/>
Plastics	<input type="text"/>	Other composites	<input type="text"/>
Tinplate	<input type="text"/>	Natural materials	<input type="text"/>

> Your contact details

Name	<input type="text"/>
Firm	<input type="text"/>
Street	<input type="text"/>
Postcode/Town	<input type="text"/>
Tel.	<input type="text"/>
Fax	<input type="text"/>
Email	<input type="text"/>

How to contact us.

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